



South Venice Beach Wave

JUNE 2018

News from and about your neighborhood on the Gulf

Monthly Meetings



As we do every year, we've suspended General Membership Meetings for June, July or August. We'll resume in September. **Have a great summer everyone!**

SVCA BOARD OF DIRECTORS

Monday, JUNE 11 at 7:00pm

SVBET TRUSTEES MEETING

Tuesday, JUNE 26 at 7:00pm

Committees and Clubs

SOUTH VENICE BOOK CLUB

Tuesday, JUNE 12 at 4:00pm

CAMERA CLUB

Every Monday 10:00am to noon

**Welcome to our
newest members!**

**Archie Allen
Joshua Billingsley**



FREE WI-FI AT SVCA



NETWORK NAME:

SVCA

ACCESS KEY:

civic1955

MAY GENERAL MEETING

We asked: How does the County prepare and respond to storms?

At our General Meeting on May 21, we welcomed Scott Montgomery of the Sarasota County Emergency Management Team.

He described the processes the County and its Emergency Management Team have in place for before and after disasters. The Team trains constantly and meetings regularly with all other county agencies. It was good to learn that all county employees - from the Commissioners to janitors are required to take Incident Command Training. There's also an Executive Policy Group comprised of the top officials from all departments throughout the County.

Continued on Page 6



FROM WALT ERNST

President's Message

Once again we are entering the season when we will have more frequent thunderstorms and even the possibility of tropical storms or hurricanes. As I have written before it behooves every family to have a plan just in case. This month I want to talk specifically about insurance.

Homeowner's Insurance is certainly not an exciting topic, and we tend to put it into the category of mundane. We certainly hate it when premiums are due year after year and it is truly a pain to have to file a claim. Even worse is filing a claim only to find out we don't have the proper coverage.

Many families have outside storage facilities. Are those covered under your policy? They may not be. Typical policies cover your home structure and what is physically attached to it. Detached buildings are usually covered for only about 10% of your insurance. This would for instance probably not cover the cost of a new building, riding lawnmower or expensive tools.

Another consideration is the replacement cost versus the depreciation cost. If you have done updates for example on your roof, is your insurance enough to cover what you have spent?

Last, but not least, it is wise to periodically review your homeowner's policy with your insurance agent so that there are no surprises should you have to file a claim.

South Venice Civic Association

*Your voice in Sarasota
County for 63 years*

**720 Alligator Drive
South Venice Beach, FL 34293**

Phone: 941-493-0006

Office hours: 9:00am to 1:00pm

Tuesday, Thursday & Saturday

Office administrator: Linda Fisher

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South Venice Beach WAVE

Editor: Maureen Holland

wave@southvenicebeach.org

Every Sunday at the SVCA building

Fellowship Bible Church

Services at 10:00

Bible Study at 11:15



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HURRICANE SEASON

Names published for 2018 storms

The National Oceanic and Atmospheric Administration (NOAA) are the folks who oversee predicting and tracking of hurricane activity for us and every year they announce a list of storm names we'll draw from as the season develops. Let's hope we don't get too far down this list! Here are the names for 2018:

Alberto

Beryl

Chris

Debby

Ernesto

Florence

Gordon

Helene

Isaac

Joyce

Kirk

Leslie

Michael

Nadine

Oscar

Patty

Rafael

Sara

Tony

Valerie

William

Around South Venice

CONGRATULATIONS!

Our volunteers really join forces!



Last year, long-time SVCA volunteer Pat Wellington introduced Thom Reeves into our occasional workforce. Soon they were engaged. And then, in April of this year, they got married.

Our very best wishes to Pat and Thom from the rest of us at SVCA!

Now, let's get back to work!



LETTERS TO THE EDITOR

Got something to say?

We'd love to hear from you.

SEND LETTERS TO:

wave@southvenicebeach.org

Maureen Holland, Editor

Names may be withheld upon request but all letters are subject to review.

Around South Venice and the SVCA

FROM TERESA GOOD, Park Naturalist



So what are those volunteers up to?

If you've been to Shamrock Park recently, you may have seen volunteers off to the side of the trail pulling up plants. Many visitors will stop and ask them what they are doing. The volunteers you see are pulling a non-native, invasive succulent plant called Kalan-

choe x houghtonii. You may know one of the more common names, chandelier plant or mother of millions. The reason it is often called mother of millions is that many fully formed baby plants grow along the tips and edges of each leaf. These plantlets drop off and produce more plants. As you can see from the photo of the volunteer holding the plants (*at right*), there are many small ones under the large ones. The tall, flowering stalks have downward facing, tubular, pink or red flowers. With no natural controls to keep it in check, eventually Kalanchoe will out-produce our native plants and form a monoculture (large area with nothing but one species of plant).

According to the Florida Exotic Pest Plant Council, Kalan-

choe is toxic to cattle, dogs and humans which is another good reason to eradicate it. As the park manager, it is my job to try and restore the park to a healthy Florida Scrub habitat suitable for Florida Scrub Jays, gopher tortoises and other native animal species.

To do this we need to get rid of invasive plant species such as Kalanchoe, Brazilian pepper trees, carrotwoods and all other non-native invasives that pop up. It takes an army of volunteers to do this, and Shamrock has some very dedicated volunteers who spend hours filling garbage bags full of Kalanchoe.

Next time you see these hard-working individuals out there, be sure to give them a well-deserved thank you for keeping Shamrock beautiful.



Coming up at the Park this month

Demonstration Gardener Tour

THURSDAY, June 7th at 9:00am

(and the first Thursday of every month)

Can you believe that summer is almost here? For those of you braving the summer heat, come on out to Shamrock Park and meet our Master Gardeners – and get answers to your landscape and gardening questions! **Master Gardeners** provide a tour and plant species list on the first Thursday of every month. Meet in front of the Nature Center.

Seasons & Serendipity Nature Walk

FRIDAY, June 8th at 8:00am

Come join us for an enchanting walk through Shamrock Park to see the blooms of summer. We'll also learn a little bit of the history of the park as well as look for gopher tortoises, butterflies and Florida scrub jays. Meet **Master Naturalist Kate Borduas** outside the Nature Center for an incredible journey.

SVCA: here for you for 63 years!

Family Membership STILL ONLY \$60

JOIN or RENEW by mail, phone, online or at the office

Water Color Classes at SVCA: Monthly sessions.

Course starts the first Wednesday of every month. The course is \$90 (plus supplies). New students may register at the class or contact instructor Carol Merenda at 941-366-2866 and she'll get you started.

SOUTH VENICE BOOK CLUB:

What we're reading

We were going to suspend for the summer, but have now decided to meet one more time; so now our final till September will be June 12 at 4:00pm at the SVCA. Our current book is John MacDonald's, "Condominium" and we'll be discussing it at the meeting.



Condominium follows the disappearance of a Florida paradise, the corrupt souls willing to sell out to make a buck, the innocent masses caught in their wake—and the perfect storm that washes everything away.

It seemed like a timely choice going into Hurricane Season; it'll provide an opportunity for timely discussion. As always, we welcome new members.—just stop by.

VOLUNTEERS IN ACTION



Environmentalists tour the Siesta Waterway

By LARAINE JANSEN

On May 17 Harrison Fox, Rich Zinn, and I had the opportunity to host three local environmentalists at the Grove at the Siesta Waterway: Tim Rumage is the Coordinator/Developer of Environmental Studies at Ringling College where he teaches courses on environmental science; Sean Sellers is volunteer chair at the Sarasota Climate Justice Coalition; and videographer Philip Chiocchio who has, since 1988, been collaborating with the Center for Aquatic and Invasive Plants, UF/IFAS, translating the science into videos for a variety of audiences at workshops and as programs on DVD and the web.



At The Grove, left to right, guests Tim Rumage and Sean Sellers, SVCA's Rich Zinn, guest Phillip Chiocchio, and SVCA's Harrison Fox .

All three are currently pursuing projects in their own neighborhoods and wanted to see the Siesta Waterway Restoration project here in South Venice.

Harrison gave the grand tour and we answered their many questions about how the project got started and how it proceeded through the years.

We told them we keep learning more about how the environmental work

we do here in South Venice affects the ecosystem in so many different ways.. Phil noted that by planting along the Siesta Waterway, we may be helping Tarpon and Snook by providing spawning sites. The plants attract insects which the juvenile fish eat. He suggested digging some pools in the waterway to perhaps become spawning areas. There is a study, led by Mote Marine and funded by Sarasota Bay Estuary Program, that says stormwater systems can support Snook, Bass, and more.

WQTF volunteers have so much to be proud of!



In April, South Venice Water Quality Task Force volunteers, Rich Zinn, Elaine Jaffe, and Lara Jansen, attended the two day 2018 Environmental Summit at the Sudakoff Conference Center, New College.

Upcoming Workday

SATURDAY, JUNE 16 8:30am

Alligator Drive Clean-Up

We meet in the SVCA parking lot at 720 Alligator Drive

To learn more about this program or any of our other Community improvement projects, in-

cluding the Water Quality Task Force, contact Lara at

941-223-6996 or

LaraineJansen777@gmail.com



Around South Venice and the SVCA

Shoreline planting at Faun Lake is underway

On May 19, the South Venice Water Quality Task Force hosted a shoreline planting workday at Faun Lake on Scenic Drive,, in what is now called Skip Stasko Park. It was a perfect morning for planting as it had been raining for a week so the water



Over a dozen volunteers showed up. This work on Faun Lake is an extension of the very successful Siesta Waterway improvement project by SVCA's Water Quality Task Force, begun in 2015.

homes. The plants included: 125 Golden canna-bare root, 100 Pickerelweed-bare root, 100 Duck potato, 100 Soft rush-bare root, 100 Bull rush, 5 3-gallon pots Red maple, and 5 3-gallon pots Buttonbush.

Two days later, Jack Foard from the Venice Audubon Society did an inventory of the birds and ducks at Faun Lake. He found: Mallard, Pied-billed Grebe, Double-crested Cormorant, Anhinga, Great Egret, Snowy Egret, Little Blue Heron,

level in the lake was up a bit. The sky was overcast and there was a slight breeze.

Volunteer turnout was inspiring. The Water Quality Task Force volunteers were: Rich Zinn, Stephen Brown, Yvonne Schuler, Ilona Wilson, Brad Hardin, Lara Jansen. From Venice Gardens were Deena and Rick Lonzo; and from Jacaranda West Pete Trincherro. Neighbors who live on or near Faun Lake also volunteered: Cindi Nerritz and her husband, Erica and John Bryniarski. McClarren Davies and Dolly Z, who was walking her dog, stopped by to see what was going on; both were interested in future work days.

The volunteers were led by Mollie Holland, Sarasota County NEST coordinator who provided the plants. Five hundred thirty-five plants were installed in just over two hours at the western end of the lake where there are no

Tricolored Heron, White Ibis, Common Gallinule, Least Tern, Mourning Dove, Red-bellied Woodpecker, Blue Jay, Fish Crow, and Common Grackle. Faun Lake is a "Hot Spot" with the Audubon Society and they inventory regularly.

The most important thing is the neighborhood participation.

We hope that the neighbors on the lake will want to plant in their back yards along the shoreline.



MAY GENERAL MEETING

(Continued from Page 1)

While FEMA provides ongoing guidance to local agencies, they don't actually get involved until the County requests the help.



He told us that after Irma, South Venice was the first place the County dispatched trucks for debris removal to clear streets.

There was considerable discussion about the current lack of hurricane shelters in South County. Montgomery said

that this year, the County has established central 'rally points' where buses will be available to take residents to approved evacuation centers. All of the centers will be pet friendly.

There will also be Medical Evacuation Centers for those with special needs; there will also be a service to pick them up if needed. To register, call 941-861-5501.

As part of Hurricane preparedness, he reminded everyone not to forget to keep important papers with them and passed out "Document Go Kits", briefcase sized canvas bags with a list of what to include:

Personal Photo ID	Radio/flashlight/batteries
Cash and Credit Cards	Photos of you valuables
Insurance policies	Medications/Prescriptions
Bank information	Investment statements
Emergency Contacts	FEMA Disaster Guide
Map of County shelters and Evacuations centers	

We have a small number of the kits still available in the office for any members who want to stop by the office and pick one up. If we're out, the County Emergency Preparedness office should have them.

GOT AN EVENT? You can rent the hall!

We're also a great facility for regular classes and meetings

Weddings • Company Parties • Birthdays
Organization Meetings • Classes • Speakers
Graduation Parties • Showers • Memorials
Family or Class Reunions • Dances
Exhibitions • Product Demonstrations



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Contact Linda in the office at 941-493-0006 or info@southvenicebeach.org for hall availability and more information

SVCA MEMBER RATES

FULL DAY: full hall \$360 or half hall \$240
HALF DAY: full hall \$200 or half hall \$120

NON-MEMBER RATES

FULL DAY: full hall \$450 or half hall \$300
HALF DAY: full hall \$260 or half hall \$150

**ASK ABOUT
MONTHLY or
WEEKLY RATES**

Around the SVCA

ANNOUNCEMENT!

Something New! We're having a Craft Fair just before Christmas

From GAIL PARKER

Artisans and crafters take note! The SVCA is having a pre-Christmas Arts & Crafts Fair for the first time this year on December 8 at the Community Center. We did this once before mid-season and it was quite popular. This time we hope it's an opportunity for folks to do some Christmas shopping. Table rentals will be \$25 each, and will be indoors.

If you are a knitter, painter, jeweler, potter, artisan, crafter, decorator, etc. and have items to sell, we would love to have you participate in this fun day. Hopefully, we are giving you ample time to create your treasures to show and sell at this pre-Christmas event.

If you are interested in renting a table please call Linda at the SVCA office at 941-493-0006 or email her at info@southvenicebeach.org.

You can also contact me at 941-244-0814.

AND IN JANUARY . . .

. . . It's SVCA's Community Yard Sale

We haven't narrowed down the date yet - but we'll be able to confirm it in a month or two. Meanwhile, it's time to start putting stuff aside. We're hoping to secure some good storage space soon, so we can take your donations—especially the large items like furniture—early, so you don't have to have them cluttering up the garage. This is our biggest annual fundraiser and it only happens with your donations!

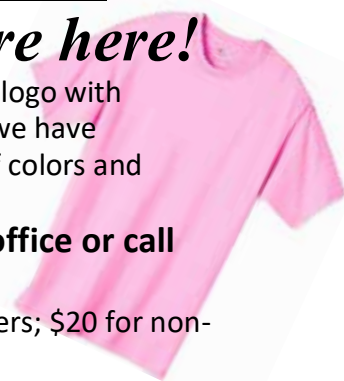
SOUTH VENICE PRIDE

T-shirts are here!

They have our SVCA logo with the marsh bird and we have them in a number of colors and sizes.

Get them in the office or call Linda there.

\$15 for SVCA members; \$20 for non-members.



Wish List . . .



GOT ANY EXTRA STORAGE SPACE?

As you'd expect, we always need a few things for SVCA. Right now we're looking for a place to store donations in advance of the annual Community Yard Sale in January — SVCA's largest fund raiser of the year.

We've often had to turn down donations offered by folks who need to 'move it out NOW', sometimes months in advance of the sale. It would be great if we could accept those donations.

Can you help? If you've an outbuilding or empty garage or even an empty room that you'd be willing to let us use, contact Gail Parker at 941-912-9719. You'd be our hero!

Ideally, we need something dry, easy to get a truck or trailer close for loading and unloading, and big enough to hold large pieces of furniture. And most of all—available till at least mid January. But we won't turn down whatever you have to offer.

HOW ABOUT GUTTERS AND DOWNSPOUTS?

Our community building needs some new gutters. We thought that before we have to purchase them, we'd ask. Got any left over from a job at your house? A job you've been working on (contractor alert!)? If you do, please give Rick Curwood a call at 941-493-5613. He can pick them up if you don't have a truck.



Just a few more things . . .

30 CUP COFFEEMAKERS (20 is good too!)

LARGE TABLE TOP TEFLON GRILLS (for pancake breakfast)

When you support us, we can be here to support you!

(And finally, board member Cherry put in one additional request for a TALK, DARK AND HANDSOME GUY with his own money, a home in Italy and a yacht in Cannes.)



Captain's Corner:

BY CAPT. RANDALL PATTERSON

Well, we managed to get through a busy season relatively unscathed. The weather was nice, even if the traffic and the wait times at the restaurants were awful. And it was not your imagination: the ferry had one of its busiest winters ever.

We had more than 4,300 passengers every month.

Captain Dave set a record (unofficial, of course) with 340 passengers in one day on March 29, and we had 150 people on the beach at one point on March 25. Things ran very smoothly all season, despite the crowds.

One problem we noticed was that short term renters were frequently showing up with more than their allotted 6 passengers on a pass. When told they had too many people, they would frequently ask other passengers to take their extras. After consulting with the trust, we began selling punch cards (10 punches for \$30). Because the extras were getting to the beach anyway (thanks to our friendly regulars agreeing to accommodate them) we decided the trust should offer an option and make a little extra money. It's working, as we have sold several of the punch cards. The captains punch the card once for each extra passenger above the allowed six. The

cards are only sold to a valid pass holder, and may be used with that pass only. The tourists don't seem to blink at the \$30 cost. You can help by not agreeing to take strangers as guests on your pass.

Obviously, we can't stop friends and neighbors from loaning their passes to each other or taking each others extra guests on occasion, but that's not what the punch cards were designed to address. Still, we have sold a few to some of our regular passengers who have large families visiting because it turns out to be a better solution than purchasing a monthly pass at \$65. Unlike the monthly pass, the punch cards can be purchased at the ferry house and are valid for the calendar year.

Something to consider when you have all those northern visitors in town for vacation or spring break.



Happy
Summer!



Ferry and Ramp Fees

FERRY — ANNUAL

Resident Rate \$130

Non-resident Rate \$260

FERRY — MONTHLY

Resident Rate \$ 65

Non-resident Rate \$130

BOAT RAMP (annual only)

Resident Rate \$ 90

Non-resident Rate \$180



**For 63 years, the SVCA has been
here for South Venice, for YOU!**

**With your support, we are a strong voice
in Sarasota County**

MEMBERSHIP MAKES US STRONG!

When we're strong, we are heard at the County on civic and service issues that affect South Venice— like tree trimming, ditch mowing, code

enforcement, mosquito spraying, drain maintenance, zoning, permitting, water and sewer.

Together, we work to keep South Venice Beach a community to be proud of!

Beautiful Neighborhoods Initiative • Water Quality Task Force • Siesta Waterway Clean-up • Shamrock Park Clean-up • Community Emergency Response Team • International Coastal Cleanup • Government Affairs Committee to track issues and liaise with Sarasota County

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Winner

Vendor

Thomas Miller	\$100	The Plumbing Patrol, Inc.
Sylvester Taube	\$10	Hellers Mobile Home Washing
Sandi Sylves	\$10	Community Roofing of Florida, Inc.
Rosalie Ganno	\$10	Master Plumbers and Septic Inc.
Paul Abraham	\$10	Palm Harbor & Dunedin Electric, Inc.
Fred Abare	\$10	Bill the Carpet Guy
Ruth Williams	\$10	Florida Anchor and Barrier
Ken Trotter	\$10	ASC Aluminum Specialty Contractors
Dolores Elice	\$10	1st Class Handyman Service, Inc.
Joyce Noto	\$10	Royal Enterprises
Dennis Daley	\$10	Haseney Electric Services, Inc.

Drawing Date - 5/10/18

Home Sales: APRIL 16 to MAY 15, 2018

Address	HTD	BE	FB	Built	Pool	Garage	ADOM	List Price	Close Price
421 ALLIGATOR DR	1,417	2	2	1972	Private	2	3	\$229,900	\$229,900
4561 ALLIGATOR DR	1,122	3	2	1979	None	1	43	\$219,900	\$209,900
4659 ALLIGATOR DR	1,040	2	2	1986	None	2	24	\$200,000	\$175,000
503 AZALEA RD	1,691	3	2	2017	None	2	150	\$339,000	\$334,000
672 AZURE RD	1,434	3	2	1985	None	2	0	\$169,900	\$145,000
561 CABANA RD	992	2	2	1982	None	1	3	\$169,900	\$166,500
599 CABANA RD	1,447	3	2	1963	Private		121	\$249,900	\$240,000
1067 CUMBERLAND RD	1,040	2	2	1976	None	1	3	\$170,000	\$165,000
79 CYPRESS RD	1,095	2	2	1978	None		40	\$159,900	\$145,000
930 DARWIN RD	1,546	2	2	1977	None	1	81	\$189,000	\$173,000
5790 ELTON RD	1,936	4	4	1998	Private	2	3	\$329,000	\$320,000
880 FLAMINGO RD	1,410	3	2	2002	None	2	3	\$192,000	\$193,000
271 GRANT RD	2,142	4	2	1976	None	1	222	\$263,400	\$255,000
4155 HIBISCUS RD	1,873	3	2	1978	Private		103	\$259,900	\$260,900
1550 HORIZON RD	896	2	2	1988	None	1	6	\$120,000	\$110,000
701 JAMAICA RD	827	2	1	1959	None		14	\$139,900	\$139,900
2960 LOBELIA RD	1,430	2	2	1972	None	1	46	\$220,000	\$220,000
5948 MARIGOLD RD	800	2	1	1981	Private	1	9	\$179,000	\$179,000
688 NECTAR RD	1,166	2	2	1980	None	1	258	\$182,500	\$182,500
900 NECTAR RD	1,251	2	2	1970	None	1	68	\$165,000	\$150,000
2922 NOCTURNE RD	1,078	2	2	1991	None	2	48	\$189,900	\$183,000
3087 ODESSA RD	2,058	3	2	1994	Private	2	50	\$289,900	\$278,000
1012 PALMETTO DR	890	2	1	1971	None		8	\$119,000	\$90,000.00
1371 POINCIANA RD	1,370	3	2	1962	None	1	19	\$139,900	\$120,000
1408 POINCIANA RD	1,504	3	2	2000	None	2	98	\$224,900	\$215,000
1264 PORPOISE RD	760	2	1	1958	None		78	\$159,900	\$159,000
1444 PORPOISE RD	1,256	2	2	1970	None	1	5	\$188,500	\$188,500
1275 QUEEN RD	1,134	2	2	1980	None	1	104	\$157,000	\$157,000
5541 RICE RD	1,357	2	2	1980	Private	1	55	\$219,900	\$208,000
796 E SEMINOLE DR	1,614	2	2	1983	None	2	10	\$184,900	\$180,000
3467 SHAMROCK DR	949	2	1	1972	None	1	4	\$149,000	\$149,000
21 SOUTHLAND RD	1,532	3	2	1973	Private	1	4	\$150,000	\$150,000
3621 SUNSET BEACH DR	1,630	2	2	1978	None	2	10	\$239,000	\$225,000
991 VARET RD	2,056	3	2	1994	Private	2	1	\$268,400	\$290,000
1161 S VENICE BLVD	1,066	2	2	1956	None	1	66	\$139,900	\$125,000



State of the Market

KELLEY ANN AYERS, EXIT Realty

Summer has arrived and we had 35 sales in just the last 30 day period. Of the 35, two closed for over \$300,000 and 22 closed for under \$200,000. Again there was only a single sale under \$100,000—it was \$90,000 and was a very rough older tiny 2/1 with no carport or garage. The highest sale was on Azalea, was built in 2017 and sold for \$334,000. The average “sold price per square foot” was \$142.99, down a little and the average sale price \$191,746, again a little lower than the norm lately but still good news for homeowners of South Venice Beach! There are 70 Active listings at the time of this article, down 20 from last month. That’s a very low number of active listings for our neighborhood. We have 66 Under Contract, waiting to close—a huge number which means it’s still a strong seller’s market folks! So if you’re thinking of selling now is a very good time to list your home! Please call for a free market analysis!

Disclaimer: *The sales information was gathered from the Multiple Listing Service (MLS). The sales were by various participants of MLS. All information deemed reliable but not guaranteed.*

Happy Father's Day!



**From:
Community Media**

2017 Small Business of the Year



Blair Post, HAS, BC-HIS, ACA

Board Certified Hearing Instrument Sciences
American Conference of Audioprosthology

Just a Moderate Loss

A new client came in and was very skeptical that hearing aids would benefit his life. He and his wife, come down from up north for the social season in our Venice area. Part of their social life includes restaurants, group events at their community clubhouse, and visits with friends. His wife enjoys going to family owned restaurants.

He was confident that his loss was not affecting him. He wasn't missing much in conversations, and he could ask those around him to repeat themselves. He was certain that it wasn't such a dramatic loss as to need hearing aids.

He wasn't aware that his loss was affecting those around him, especially his wife. It is always, those who want to talk with you that are affected by your hearing loss.

I don't know how long his wife had encouraged him to come in to have a hearing test, but he finally came in. His test showed that he has a moderate loss.

He agreed to take advantage of my offer to demonstrate hearing aids from different manufacturers and compare the sound clarity.

While wearing demo hearing aids, they went out to restaurants and visited with friends. He mentioned the devices were working well. He was able to understand in restaurants without having to change programs too often.

He also said the sounds were tinny, not his preferred sound quality, but he did hear better. This is exactly why we offer a demo comparison. His brain was looking for a different sound quality, based on his feedback. I invited him to try another manufacturer that has a mellower sound.

He came back after his second week with just one question, “why doesn't everyone help like this?”

He said I really listened to him and wasn't just telling him how wonderful hearing aids are. He said having the option to try the different sounds from each manufacturer really helped him understand that his moderate loss was affecting his friends and, more importantly, his wife.

If you are asking friends and family to repeat themselves during conversations and are wondering if you have a loss, call for a free evaluation, 941-244-9300.

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